

2013-2014 Donors

The generous support of these donors has helped Crescendo Academy of Music accomplish our mission in 2013-2014:

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2013 Crescendo Café & Open House Donors

Askler's Augusta Pharmacy
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Rice, Laufet Morrison & Michael
The Peterson Company
Tomlinson, Charles
Tudor House Of Tea & Spice
Victorian Bakery
Water Street Coffee Joint

Many thanks to the volunteers who helped to make our Café and Open House, student recitals, ensemble performances, and faculty concerts possible. Also thanks to all the parents, students, and board members who assisted in the Crescendo office.



Crescendo Academy of Music

Annual Report

As the 25th year of Crescendo Academy of Music comes to a close, I thought it would be interesting to look back at 1988 so we could have a sense of how far we have come in 25 years.

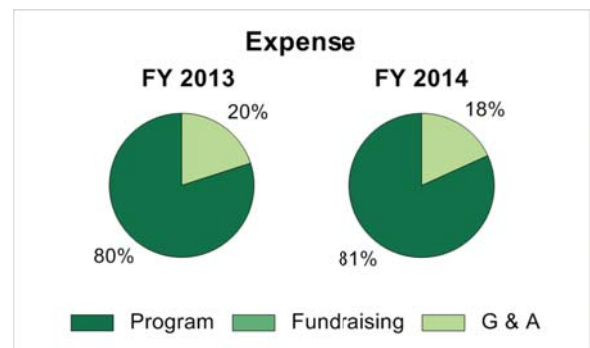
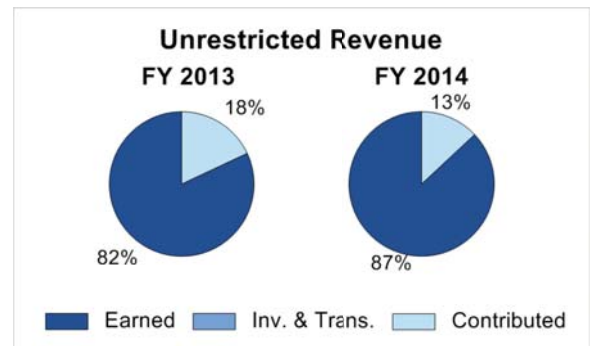
In 1988, there were 2 teaching artists, 20 students and 3 board members – Char Boehm, Gunther Fonken and Carol Ringo. The budget was \$26,218.19. The academy occupied two rooms in the basement of someone’s home. No one knew what “programming” was as there was only one program offered – private instruction – and only on two instruments – violin and viola. All students were under the age of 18.

Flash forward 25 years. After countless moves, in March of 2000, we landed in the Epic Center and have thankfully been here ever since. We are the only independent nonprofit community music school in Kalamazoo and a proud member of the National Guild for Community Arts Education. Today, Crescendo employs 40 teaching artists with instruction on all string, woodwind, brass and percussion instruments in addition to voice, piano, mandolin and guitar. If you choose, you may study theory and/or composition. There are over 400 students studying privately, over 75 families participating in Music Together (our preschool program) and 490 preschool children participating in Marvelous Music!, our collaboration with Kalamazoo Symphony Orchestra that is reaching children in KRESA Head Start, Kalamazoo Pre-Kindergarten Early Education Program (PEEP), the YWCA and other area preschools. In addition to studying privately, you can add your talents to the Kalamazoo Mandolin and Guitar Orchestra; Crescendo Fiddlers; the Children’s Guitar Ensemble; a duo, trio, quartet or another small string or wind ensemble of your choosing; the Crescendo Orff Studio; Crescendo Community Voices (our program for adults with disabilities); Epic Broadway! Musical Theater Camp; and more. There are 19 teaching studios, one small ensemble room and two large ensemble rooms. Including Music Together, our youngest student is less than a year old; our oldest student is 74. Our budget next year will top \$550,000.

We have so much to celebrate here at Crescendo!

--Audrey Lipsey, Executive Director

Financial Activity	FY 2013	FY 2014	% chg
Unrestricted Activity			
Unrestricted Revenue			
Earned			
Program	\$338,766	\$373,236	10%
Non-program	380	3,326	775%
Total Earned	339,146	376,562	11%
Investments & transfers			
Realized gains/losses	0	0	n/a
Unrealized gains/losses	0	0	n/a
Interest & dividends	203	457	125%
Transfers and reclassifications	0	0	n/a
Total investments & transfers	203	457	125%
Contributed	72,572	58,129	-20%
Total Unrestricted Revenue	\$411,921	\$435,148	6%
Expenses			
Program	\$359,506	\$452,796	26%
Fundraising	0	1,475	n/a
General & administrative	91,347	101,853	12%
Total Expenses	\$450,853	\$556,124	23%



Crescendo Academy of Music

Annual Report

Net Unrestricted Activity	(\$38,932)	(\$120,976)
Net Temporarily Restricted Activity	\$46,702	\$114,040
Net Permanently Restricted Activity	\$0	\$0
Net Total Activity	\$7,770	(\$6,936)

Attendance	FY 2013	FY 2014	% chg
Total paid attendance	900	925	3%
Physical	900	925	3%
Virtual	0	0	n/a
Total free attendance	2,600	2,900	12%
Physical	2,600	2,900	12%
Virtual	0	0	n/a
Total attendance	3,500	3,825	9%
Physical	3,500	3,825	9%
Virtual	0	0	n/a
Children 18 and under attendance	1,500	2,600	73%
Physical	1,500	2,600	73%
Virtual	0	0	n/a
Number of groups of children 18 and under	46	48	4%
Physical	46	48	4%
Virtual	0	0	n/a
Number of other groups	1	1	0%
Physical	1	1	0%
Virtual	0	0	n/a
Classes and workshops attendance	900	925	3%
Physical	900	925	3%
Virtual	0	0	n/a

In fiscal year 2013-2014, Crescendo faculty and students presented more than 40 public performances to audiences totaling almost 3,000.



Crescendo Academy of Music

Annual Report

Program Activity	FY 2013	FY 2014	% chg
Live productions - self-produced	32	40	25%
Public performances - home	3	1	-67%
Public performances - away	29	39	34%
Classes & workshops for the public/constituents	31	32	3%
Off-site school programs	6	6	0%
Number of off-site school program occurrences	978	1,136	16%
Facility rentals - by your org. for your program use	32	38	19%
Rentals of your facility by others	4	49	1125%