

Crescendo Academy of Music Strategic Goals

Capacity Development

- Increase daytime facility use
- Promote new programs, such as Orff Music Studio and Crescendo Community Voices
- Seek out new community/arts partners for programming and resources
- Reach out to local educators to learn what can we do to assist them/their programs
- Encourage faculty to develop new programs; implement these programs when appropriate
- Continuously evaluate staff capacity; look for tasks that can be handed out to volunteers

Increase Funding Support

- Solicit new individuals; encourage current donors to give more through personal and community contacts
- Solicit business sponsors for events/programs
- Utilize grant writer to research and cultivate new opportunities for foundation funding

Board Development

- Increase committee membership; use to cultivate future board members
- Encourage committees to do the bulk of the work and report back to the board, making board meetings more efficient and monitoring progress towards board goals
- Annually review “Ten Basic Responsibilities of Nonprofit Boards” (from BoardSource) document as a self-evaluation
 - Determine mission and purpose
 - Select the chief executive
 - Support and evaluate the chief executive
 - Ensure effective planning
 - Monitor and strengthen programs and services
 - Ensure adequate financial resources
 - Protect assets and provide proper financial oversight
 - Build a competent board
 - Ensure legal and ethical integrity
 - Enhance the organization’s public standing