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2014 Crescendo Café & Open House Donors

Bert's Bakery
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Confections With Convictions
Epic Bistro/Central City Tap House
Full City Café
Greenside Flower Farm
Hunan Gardens Of Kalamazoo
Papa's Italian Sausage
Pop City Popcorn
Tudor House Of Tea & Spice
Victorian Bakery

Many thanks to the volunteers who helped to make our Café and Open House, student recitals, ensemble performances, and faculty concerts possible. Also thanks to all the parents, students, and board members who assisted in the Crescendo office.



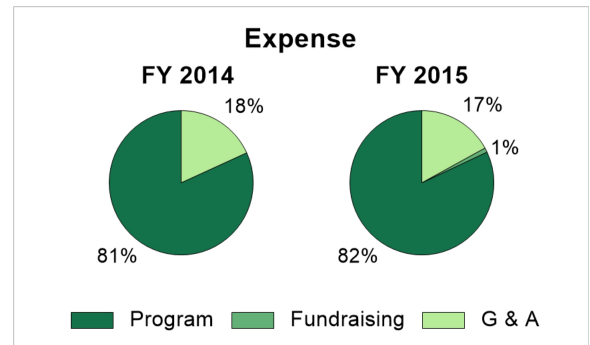
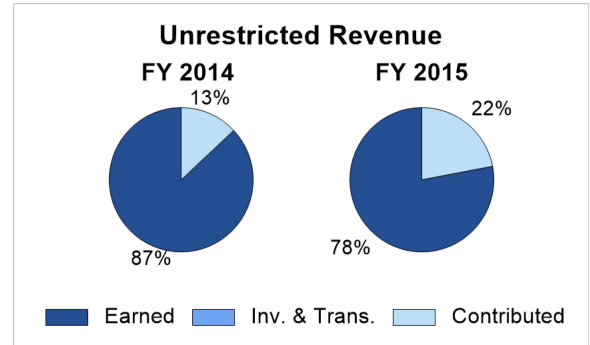
Crescendo Academy of Music

Annual Report

In 2014-2015, Crescendo Academy of Music reached another milestone, with over 500 students participating in programs in our Epic Center studios in downtown Kalamazoo. We provided Music Together(R) classes to over 600 3- and 4-year old children as part of the Marvelous Music! collaboration with the Kalamazoo Symphony Orchestra.

Crescendo Community Voices began in the summer of 2014. This ensemble offers musical experiences for teens and adults with a variety of mental and physical challenges. Led by a board-certified music therapist with assistance from community teaching artists, this program provides participants with a unique opportunity to work collaboratively to learn and perform music.

Financial Activity	FY 2014	FY 2015	% chg
Unrestricted Activity			
Unrestricted Revenue			
Earned			
Program	\$373,236	\$404,733	8%
Non-program	3,326	1,593	-52%
Total Earned	376,562	406,326	8%
Investments & transfers			
Realized gains/losses	0	0	n/a
Unrealized gains/losses	0	0	n/a
Interest & dividends	457	305	-33%
Transfers and reclassifications	0	0	n/a
Total investments & transfers	457	305	-33%
Contributed	58,129	112,418	93%
Total Unrestricted Revenue	\$435,148	\$519,049	19%
Expenses			
Program	\$452,796	\$516,279	14%
Fundraising	1,475	8,308	463%
General & administrative	101,853	103,667	2%
Total Expenses	\$556,124	\$628,254	13%
Net Unrestricted Activity	(\$120,976)	(\$109,205)	
Net Temporarily Restricted Activity	\$114,040	\$123,878	
Net Permanently Restricted Activity	\$0	\$0	
Net Total Activity	(\$6,936)	\$14,673	



Crescendo Academy of Music

Annual Report

Attendance	FY 2014	FY 2015	% chg
Total paid attendance	925	1,032	12%
Physical	925	1,032	12%
Virtual	0	0	n/a
Total free attendance	2,900	3,700	28%
Physical	2,900	3,700	28%
Virtual	0	0	n/a
Total attendance	3,825	4,732	24%
Physical	3,825	4,732	24%
Virtual	0	0	n/a

In fiscal year 2014-2015, Crescendo:

Provided nearly \$23,000 in need-based financial assistance to students

Provided financial assistance to over 10% of our student base

Presented 46 public performances to over 3,500 audience members

Provided nearly 11,000 hours of instruction to private and ensemble students

Provided over 1,000 classes of instruction as part of the Marvelous Music! program

Children 18 and under attendance	2,600	1,070	-59%
Physical	2,600	1,070	-59%
Virtual	0	0	n/a
Number of groups of children 18 and under	48	48	0%
Physical	48	48	0%
Virtual	0	0	n/a
Number of other groups	1	1	0%
Physical	1	1	0%
Virtual	0	0	n/a
Classes and workshops attendance	925	1,032	12%
Physical	925	1,032	12%
Virtual	0	0	n/a

Program Activity	FY 2014	FY 2015	% chg
Live productions - self-produced	40	46	15%
Public performances - home	1	3	200%
Public performances - away	39	43	10%
Classes & workshops for the public/constituents	32	32	0%
Off-site school programs	6	6	0%
Number of off-site school program occurrences	1,136	1,328	17%
Facility rentals - by your org. for your program use	38	72	89%
Rentals of your facility by others	49	9	-82%